

The Dreams Agency SEO Pricing Breakdown				
	Silver	Gold	Platinum	Premium
Number Of Keywords	30	40	50	100
Backlinks Per Month	40	60	100	200
Blogs Per Month	4	6	8	10
Google My Business	x	✓	✓	✓
Geotagging	x	x	✓	✓
SEO ANALYSIS				
Pre-Optimization Website Analysis	✓	✓	✓	✓
Competitor Analysis	✓	✓	✓	✓
Keyword Research & Analysis	✓	✓	✓	✓
Baseline Ranking Check	✓	✓	✓	✓
Duplicate Content Check	✓	✓	✓	✓
Google Penalty Check	✓	✓	✓	✓
Backlink Analysis (if required)	x	x	✓	✓
ON-PAGE OPTIMIZATION				
Website Canonical Check	✓	✓	✓	✓
Title Tag Optimization	✓	✓	✓	✓
META Tags Optimization	✓	✓	✓	✓
Heading Tags Optimization	✓	✓	✓	✓
Image Alt Tags Optimization	✓	✓	✓	✓
Content Optimization	✓	✓	✓	✓
SEO Friendly URL Setup	✓	✓	✓	✓
Site Navigation Analysis	✓	✓	✓	✓
404 Page Implementation	✓	✓	✓	✓
Broken Links Check	✓	✓	✓	✓
Website Speed Check	✓	✓	✓	✓
Google Indexed Pages Check	✓	✓	✓	✓
Robots.txt Creation	✓	✓	✓	✓
Google XML Sitemap	✓	✓	✓	✓
HTML Sitemap Setup	✓	✓	✓	✓
Hyperlink Optimization	x	x	✓	✓
Website Responsive Check	✓	✓	✓	✓
Website Permalinks Analysis	x	x	✓	✓
Internal Linking Optimization	x	x	✓	✓
Google Webmaster Tools Setup	✓	✓	✓	✓
Bing Webmaster Tools Setup	x	x	✓	✓
Google Analytics Setup	✓	✓	✓	✓
Structured Data Setup	x	x	✓	✓
On Site Blog Section Creation	✓	✓	✓	✓
On Site Blog Posting (Draft Copy) – Applicable for	1	1	2	3
OFF-PAGE OPTIMIZATION				
Search Engine Submission	✓	✓	✓	✓
Guest Blog Writing	2	3	4	6
Guest Blog Links	2	3	4	6
Guest Blog Social Bookmarking Links	6	10	16	35
Article Writing	1	2	3	5
Article Submissions	1	2	3	5
Article Marketing	5	10	15	25
Image sharing	2	4	8	12
Contextual Links	✓	✓	✓	✓
Keyword used in anchor text	✓	✓	✓	✓
Share Each Blog Post Across Social Media Network	✓	✓	✓	✓
Web 2.0 Profile Creation	x	1	2	5
Web 2.0 Profiles Bookmarking Links	x	4	10	25
Press Release (If Client Provides News)	x	x	x	✓
Press Release Bookmarking Links	x	x	x	✓
Social Bookmarking Links	15	24	30	60
Micro Blogging	4	7	12	20
Classified Submissions	5	8	12	25
Infographics Creation/Month	x	x	✓	✓
Infographics Post/Month	x	x	✓	✓
Share each Infographics on Social Media Network	x	x	✓	✓
Google Business Page Creation	x	✓	✓	✓
Bing Local Listing Creation	✓	✓	✓	✓
PPT Submissions	x	x	1	3
Video Marketing (if Client provides)	✓	✓	✓	✓
Location optimization	1	2	4	10
Local Business Listings	1	2	4	10
NAP Syndication	✓	✓	✓	✓

SOCIAL MEDIA OPTIMIZATION ACTIVITIES				
Facebook Profile Creation	x	✓	✓	✓
Facebook Fan Page Creation	x	✓	✓	✓
Facebook Posting & Sharing	x	4	8	16
Instagram Profile Creation	x	✓	✓	✓
Instagram Posting & Sharing	x	✓	8	16
Twitter Profile Creation	x	✓	✓	✓
Twitter Post	x	4	8	16
Pinterest Account Creation/Management	x	x	✓	✓
Pinterest Followers	x	x	✓	✓
Updating of Pinterest Boards	x	x	8	16
Pinterest Pins (If Client Provides Images)	x	x	✓	✓
Linkedin Profile Creation	x	x	x	✓
Linkedin Posting & Sharing	x	x	x	16
Monthly Website Analytics Report	✓	✓	✓	✓
Monthly Keywords Ranking Report	✓	✓	✓	✓
Monthly Off Page Submission Report	✓	✓	✓	✓